



RIVERSTONE RETREAT, DURHAM ONTARIO | JULY 10 – 12, 2026
SPONSORSHIP PACKAGE

GROW WITH US!

Four Winds Music Fest has emerged as a 'must-be-at' festival on the music festival map in Ontario, and Canada. With an unabashedly chill, accepting vibe.

We are a three-day cultural music festival that showcases top artists from diverse cultural backgrounds and music genres. 2026 will be our fourth summer

FWMF happens July 10-12 on the extraordinary grounds of Riverstone Retreat in Durham, Ontario. Situated on 136 acres of historic farmstead on the banks of the Saugeen River, Riverstone is a campus owned by our partner, Elephant Thoughts (visit elephantthoughts.com to discover the positive changes they make in the world through life-changing experiences and education for youth with barriers).





FAST FOUR WINDS MUSIC FEST FACTS

- Attendance in 2025 averaged 1500 festival goers per day.
- Demographics:
 - We are an attractive festival for young families, which came predominantly from within Greater Toronto, Kitchener-Waterloo, South Georgian Bay (Collingwood, Owen Sound) and West Grey County.
 - We have a rich demographic of folks who travel locally, regionally, nationally and globally to attend our festival.



Female 53%



Male 47%



Families make up 33% of FWMF Attendees



VISION

Our festival envisions a vibrant celebration of cultural diversity, where the transformative power of music transcends boundaries and unites communities. We are committed to creating an inclusive platform that elevates racially marginalized artist and women, ensuring many voices are heard and celebrated.

As we look ahead to July, 2026, our objective is to maximize ticket sales and expand our audience by an impressive 30%, welcoming approximately 1,500 more attendees over three exciting days. By targeting woman and men ages 30 and older , along with young families within a 150 km radius of Durham, Ontario, we are dedicated to fostering a welcoming environment that reflects the rich tapestry of experiences within our community.

Partnering with us means *growing with us* and joining a movement that not only celebrates music but also champions equity and representation. Together, we will create a transformative festival experience that resonates with attendees and builds lasting connections.

Be a part of this exciting journey and help us shape a future where diversity and inclusivity take centre stage!





SPONSORSHIP PRICING & OPTIONS

STAGE PLATINUM SPONSOR - \$10,000

- Our MainStage will be named after your business.
- Your logo and name will be prominently displayed on our main stage backdrop, ensuring maximum visibility throughout the festival.
- Your brand will be featured prominently in our event program, festival website (fourwindsmusicfest.com) and across all our social media marketing.
- You will receive 8 VIP passes to the festival, including accommodations if required, ensuring you experience the event to the fullest.
- In addition to the VIP passes, you will also receive 2 guest weekend passes, providing access for your team or associates.
- You will be given the opportunity to sell or give away branded merchandise, such as hats, or t-shirts to our festival audience, allowing you to promote your brand directly.

GOLD SPONSOR - \$7,000

- Your logo and name will be prominently displayed on our main stage backdrop, ensuring maximum visibility throughout the festival.
- Your brand will be featured prominently in our event program, festival website (fourwindsmusicfest.com) and across all our social media marketing.
- You will receive 6 VIP passes to the festival, including accommodations if required, ensuring you experience the event to the fullest.
- You will also receive 2 guest weekend passes, providing access for your team or associates.
- You will be given the opportunity to sell or give away branded merchandise, such as hats, or t-shirts to our festival audience, allowing you to promote your brand directly.

SILVER SPONSOR - \$2,500

- Your brand will be featured in our event program, festival website, and social media shout-out's.
- You will receive 4 VIP passes to the festival.
- You will be given the opportunity to sell or give away branded merchandise, such as hats, or t-shirts to our festival audience, allowing you to promote your brand directly.

VOLUNTEER T-SHIRT BRANDING

Elevate Your Brand While Supporting Community Engagement! We have over 75 volunteers. This is a great opportunity for branding and advertising visibility, while aligning yourself with a meaningful cause that resonates with our audience.



VOLUNTEER SPONSOR - \$750

- Logo placement: Your company logo prominently displayed on the back of all volunteer t-shirts.
- Visibility: Recognition in festival marketing materials, including our website, social media, and event programs, reaching a diverse audience.
- Festival passes: Two passes to the festival
- On-site promotion: Opportunity to set up a booth at the festival, allowing for direct engagement with attendees.
- Social media shout-out's: Highlight your support through dedicated posts on our platform.



FOUR WINDS MUSIC FEST

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**WE LOOK FORWARD TO CREATING
AN EXCELLENT SPONSORSHIP
OPPORTUNITY WITH YOU!**

